

Frederick County Child Health Partnership

Meeting Minutes Thursday, January 22, 2009

- I. **Present:** Nancy Lord, FMH 240.379.6021
Jackie Douge', FCHD 301.600.3103
Sara Shankle, FCHD 301.600.3140
Amy Robinette, FCHS 301.600.1024
Lana Tinney, FCHS 301.600.1024
Darylle Smoot, GSCNC 301.662.5106
Jennifer Mayer, PPMCO 410.762.5263
Tom Werner, Werner Web 301.473.5592
Barbara Brittain, Families Plus! 301.694.9002
Christa Williams, FCPS, 301.644.5286
- II. **Old Business**
 - a. **Coalition Alignment Meeting Set**
 - i. The second meeting will be March 3. The chairs of the area coalitions met on 1/23 and decided to have Carroll County come to speak to the group for more information.
 - b. **Fetal Infant Mortality Review Presentation: Dr. Douge'**
 - i. Dr. Douge' spoke to the group and a member of FIMR will be joining our partnership. Dr. Douge' reported that 30% of women ages 20-39 years are obese. There is a potential partnership with FIMR to do a media campaign to target specific populations.
 - c. **Snackwise Grant:**
 - i. Christa, Tom, and Jackie gave an update on the progress of the grant. The YMCA is acting as the fiscal agent for the partnership and the paperwork for the grant has been received and signed. The grant total is for \$36,350 and the schools that are participating are Catocin High School, Urbana High School and Ballenger Creek Middle. The lessons will be taught for the 3rd and 4th term students in 9th grade health classes. See attachment for more information.
- III. **Member's Goals for FCCHP :** Members discussed goals for the partnership for the next year. It was agreed that the partnership needs to agree on 1-2 goals for the year. These were the goals that members suggested.
 - a. Marketing of our mission
 - b. Revisit the results of the Core Health Report
 - c. Pre-K age focus, nutritious snacks, public school meals
 - d. Safe Routes to School- Partner with SAFE KIDS, FCPS, City of Fred.
 - e. Have a calendar of events to help promote activities among the coalition on the website
 - f. Children's Festival in April: Partnership would like to have a table at the festival and Nancy Lord volunteered to gather and store give-a-way items for the partnership to hand out. Date: April 25th
 - g. Speakers/Presentation to educate public
 - h. Influence exercise/nutrition in schools and community

- i. Grant funding sources
- j. Jennifer Mayer would like to be at community events to help people apply for M.A. (Lens Crafters mobile unit, mobile dentist). Christa will check with the schools and mobile dentist to see if this is possible.

It was decided that a work group would meet and take into account the members ideas and propose goals for the partnership at the next meeting.

Goal Setting Work Group

February 2, 2009

Barbara Brittain, Jackie Douge', Tom Werner and Christa Williams

Goal 1: Increase awareness and use of healthier foods by parents and children

Objective A: Implement the Snackwise Program in 3 FCPS schools by December 2009

Action Items:

- 1. Recruit community participants by 5/09.
- 2. Media promotion of Snackwise program by 5/09.
- 3. Monitor program- ongoing.
- 4. Evaluate program by 12/24/09.
- 5. Present results of program to FCPS Food Services/ Nutrition Advisory Council to influence snack procurement 1/10.

Objective B: Prepare and implement an educational campaign on healthier foods to parents and children by December 2009.

Action Items:

- 1. Recruit subcommittee.
- 2. List community resources.
- 3. Apply for grants.
- 4. Develop a timeline for media campaign
- 5. Implement media campaign.

Goal 2: Promote and Sustain FCCHP

Objective A: Build a stronger coalition in terms of financing and increase membership by 12/09

Action Items:

- 1. Recruit work groups for media and finance.

Objective B: Increase visibility of coalition by 12/09

Action Items:

- 1. Use media campaigns, logo and education materials to increase visibility.
- 2. Use internet to facilitate coalition goals/ objectives / actions.

**Next Meeting: Thursday, February 26, 2009 at 7516 Hayward Rd.
(FCPS Farmhouse offices)**

Future Meetings: March 26, 2009, May 28, July 23, Sept. 24 and Nov. 19